

2025 LEW WALLACE HOOSIER AUTHOR FAIR

When: Saturday, November 29, 2025, 5 – 8 p.m.

Where: Fusion54, located at 101 W. Main, Crawfordsville, IN.

This year marks the 9th annual Lew Wallace Hoosier Author Fair. The General Lew Wallace Study & Museum sponsors this event as part of Crawfordsville's Downtown Party Night Shop Small event. It's a fun evening with a 6 p.m. tree lighting, carriage rides, food trucks, shopping, and more.

Authors must currently live in Indiana or have spent formative years in Indiana.

There is no fee to participate. We provide tables and chairs. Banners and table decorations are allowed, subject to space availability. Please note, you may be sharing a 12-foot table. We will try to accommodate authors who need an entire table, but space is limited.

This year, we are employing a fairly simple rubric to determine eligibility. This rubric will be applied more strictly once we reach 30+ applications, due to space considerations. Please note that the team applying the rubric will also give special consideration to authors of intense local interest.

Authors are welcome to bring products that tie in to their writing. In the past, authors have brought t-shirts, stickers, journals, maps, and other items for sale or to give away.

Please keep in mind that the author fair takes place during the dinner hour. Authors are welcome to bring meals or order meal delivery and should plan accordingly. Coffee, water, and light refreshments will be provided.

2025 LEW WALLACE HOOSIER AUTHOR FAIR SCORING RUBRIC

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Criteria	3 points	2 points	1 point
Date of most recent published book	2025	2021 – 2024	2020 or earlier
Author has up-to-date website	Yes, updated within the last year	Yes, but last update uncertain	No author website
Author has at least one active social media account	Yes, active within last six months	Yes, active within last year	No account or inactive
Author’s works have reviews averaging 3 stars or better on Amazon, Goodreads, or other review sites	At least one work with 20+ reviews	At least one work with 5+ reviews	No reviews or fewer than 5 reviews
Books appear well-written and edited	Yes	Somewhat	No
Covers appear professional	Yes	Somewhat	No
Total Points			